



CEMENTOS PROGRESO SUPPORTS MARN'S REFORESTATION EFFORTS BY DONATING 150,000 TREES

The donation will support the reforestation of 135 hectares.

Guatemala, August 01, 2022. Cementos Progreso adds value by generating economic, social, and environmental value in each of the countries in which it operates, with the firm purpose of: "Building together the country where we all want to live". As part of its environmental policies, it maintains a firm commitment to sustainability and reforestation processes in the region, thus becoming the first company to respond to the invitation to join the #RetoMARN.

The #RetoMARN initiative by the Ministry of Environment and Natural Resources aims to protect biodiversity and ecosystems while inviting all sectors of society to join World Environment Day activities.

In a formal ceremony attended by the Minister of Environment and Natural Resources, Mario Rojas Espino, and other government authorities, Cementos Progreso donated 150,000 trees to the Ministry. The donation includes 132,430 coniferous trees and 17,570 broadleaf trees, enabling the reforestation of 135 hectares.

Juan Ramón Aguilar, Environmental Management Manager, said, *"This donation ratifies Cementos Progreso's intention to help recover Guatemala's forest cover and contribute to safeguarding the environment. Our contribution is a grain of sand to help fight deforestation and mitigate climate variability"*. He also highlighted that environmental management is integrated into all Cementos Progreso's operations, in alignment with its sustainability strategy to position itself as a leader in environmental stewardship in Guatemala.

The Minister of Environment and Natural Resources, Mario Rojas Espino, expressed his gratitude to Cementos Progreso for accepting the #RetoMARN challenge and joining the strategic alliance to combat deforestation in Guatemala. He highlighted that efforts are already underway to identify and coordinate the areas where these trees will be planted, ensuring the effective implementation of this important contribution.

He added, *"Contributing to increase and recover forest mass is one of the main objectives of the challenge launched in commemoration of World Environment Day. The contribution we receive today from Cementos Progreso will greatly support our efforts to achieve these goals. It is important to remember that reforestation is a shared responsibility, and small actions can lead to significant change,"* he stated



About Cementos Progreso

Cementos Progreso is a company with more than 120 years of experience, leader in the production and marketing of cement and construction materials, with presence in 7 Latin American countries. It is the flagship brand of Progreso, a regional group with business units in the Construction, Agro, Energy and Real Estate Development sectors.

Press contact: Roxana Túnchez Tel.: 5571-0969
roxana@uprelacionespublicas.com